

Amsterdam, Netherlands

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Details

- Date published Permanent vacancy
- Field of expertise Technology, Design
- Location Amsterdam, Netherlands

Booking.com is looking for an experienced Mobile apps product leader who is passionate about conceiving and shaping mobile experiences centered on helping travelers within any budget to book the world's best places to stay from their mobile device.

Mobile devices are very rapidly becoming a key element of the travel experience. We are looking for an extremely entrepreneurial mobile leader with the passion to innovate and execute product initiatives across native applications developed for smartphones and tablets running on the most popular operating systems.

Your passion to create a fantastic product will combine with your ability to identify, prioritise and initiate Booking.com native application projects in a rapid manner -- thanks to our release cycle that allows us to launch updated versions of our apps multiple times a year, per platform.

You will be embedded within the native applications development teams to drive the customer-facing vision into product requirements that enhance user satisfaction from our headquarters in the center of Amsterdam. A battery of a/b tests designed to identify content, features and functionality improvements assist you in evaluating customer satisfaction and business value.

B.responsible

- Identify customer needs via usability studies, quantitative research, market analysis and any other qualitative or quantitative tool required to capture user needs.
- Prioritize stories from the backlog, and shepherd them through the implementation and evaluation process.
- Drive mobile product development with a team of world-class engineers and designers.
- Implement simple and intuitive solutions to help the millions customers who downloaded one of the Booking.com apps to find the perfect place to stay.
- Be responsible for end evaluation to identify changes that will deliver the best commercial value and prioritise the team's time towards accomplishing those goals.
- Work closely with stakeholders in other departments including Front End Web, Hotels and Customer Service to ensure the broad vision and specific implementation plans are executed.
- Provide an outstanding customer experience that has positive impact on the company bottom line.

B.skilled

- Must have proven experience delivering at least one market leading consumer mobile app, preferably of a transactional nature, on the iOS or Android platform
- Must have solid understanding of Mobile UX and Online Commerce practices on smartphones and tablets

- Strong commercial focus and the ability to prioritize tasks accordingly
- Experience with A/B or multivariate testing in web and native apps settings
- Experienced with native apps analytics software such as Google Analytics, Flurry, Distimo etc.
- Data driven, customer focused, proactive, creative and innovative
- Able to work well independently and within a team; good communication skills with a "can do" attitude toward problem solving
- Experience with the SCRUM methodology is a plus, but not required

B.offered

We are a performance-based company that offers career advancement and lucrative compensation, including bonuses and stock potential. We also offer what we call the “Booking Deal” with other competitive perks and benefits. IT also has monthly hackathons, training and attends/speaks at global conferences.

This position is open to worldwide candidates and in the case of relocation, we will assist you with a generous relocation package, ensuring a smooth transition to working and living in Amsterdam. We have successfully relocated 200+ IT professionals to Amsterdam in the last year!

Booking.com BV, part of the Priceline Group (NASDAQ: PCLN), is the global market leader in online hotel reservations. Established in 1996, www.booking.com is available in 42 languages, offers more than 500,000 hotels and accommodations in 200 countries, features 27+ million reviews written by guests after their stay, and attracts online visitors from both leisure and business markets around the globe. The Booking.com group has over 8,500 dedicated employees in 120+ offices and offers a dynamic work environment with a culture that is open, innovative and performance oriented. We believe our people and their passion is what makes us successful.

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